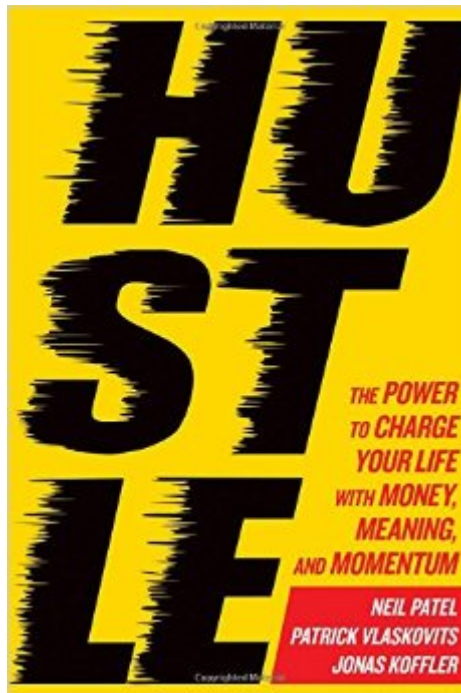


The book was found

Hustle: The Power To Charge Your Life With Money, Meaning, And Momentum



Synopsis

A dynamic, game-changing guide to finding success and fearlessly outsmarting the system Too often we feel like underdogs fighting a system that stacks the odds against us. We work hard, follow the rules, and dream of a better life. But these days, working harder doesn't always lead to fulfillment. In fact, according to Gallup research, nearly 90 percent of people feel disconnected from their jobs. So how do you break free from the drudgery and achieve more success on your own terms? You hustle. The secret lies in making manageable tweaks and placing small bets on pursuits that propel you from who you are today to the person you're destined to become. In *Hustle*, Neil Patel, Patrick Vlaskovits, and Jonas Koffler—three of the nation's top entrepreneurs and consultants—have teamed up to teach you how to look at work and life through a new lens—one based on discovering projects you enjoy and the people and opportunities that support your talents, growth, income, and happiness. The authors reveal their groundbreaking three-part framework of Heart, Head, and Habits. Along the way, you will learn to redefine hustle as the optimal path to success using powerful, often counterintuitive, advice, including:

- Why you must own your dreams, not rent dreams from others
- Ways to create your own luck and "POP"
- How to betray yourself to stay true to yourself
- and develop your potential
- The four major career hustles and the path that's best for you

More than just an inspirational career guide, *Hustle* aims to fundamentally transform the way you work and live, and give yourself permission to thrive in today's uncertain world.

Book Information

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Customer Reviews

Reading Hustle, at this moment in my own life story, has been such serendipity. There is something pretty terra shifting about being reminded that we, as individuals, do have a simple power. One that is so similar to force or will or strength or stamina. Like practicing a motion or movement or dance until itâ™s muscle memory. Like flipping a tire. Learning a beat. Solving riddles. Tying a knot. And that is the power to act. To do. To make change. Even when the cards (or storms of life) are stacked against us. In fact, the authors of Hustle argue that when the seas are rough this is the best, most game changing time to raise the sails and power through. Jonas Koffler, Patrick Vlaskovits and Neil Patel are writersâ and hustlers in their own right, who have reminded us to take back the hustle of older generations and to turn that energy and power that comes with turning a game or slip-through into a practice of hauling ass. Finding momentum isnâ™t just luck or chance, or serendipity, as finding the pages of Hustle seemed to be for me, it is also a lot of hard work and perseverance and devotion to an idea or concept that canâ™t be shifted from its hold on us. As a reader, I found myself taken by the force and tenacity of the message inside of Hustle. And yet the hustle and stamina of the message delivery is as strong as the message itself. For me, as a fellow wordsmith, I was as taken by the approach and pacing of the delivery as I was by the messages in Hustle.

By the way, I was not given a review copy. I paid for my copy out of my own pocket. You might think from the title that this is a book by some fast-talking sales-closer type--the sort of book that whips you up to a frenzy about how all the good stuff comes to those who hustle. You'd be wrong. This is a thoughtful, deep dive into what hustle means to three (eventually) successful guys from very different backgrounds. Too many books on success talk like one long cheerleading session: the mindset, the affirmations, etc. I prefer when books are balanced, and discuss failures and self-doubts along with achievements. That's the real world, after all. This book does that. The routes these guys have taken to success are anything but straight-line. In fact, here's a quote: "Neil had lost a million dollars by the time he was 21, one hell of a deep hole at such a young age. Jonas had a massive stroke in his twenties while working a demanding job at a start-up. Patrick quit his job without any prospects lined up and with a baby on the way." That should give you an idea that this is not your standard rah-rah session. It's a book not about "do these 20 magic steps and you'll become rich. It's much more about what you have to do between your ears in order to set the stage for success. No latest Facebook "hacks" or gimmicks in here, I'm happy to report. It's all about the inner game between your ears. Parts I particularly liked:--The Cycle of Suck, and getting stuck in "Meh" thinking as a habit.--An inspired section about job descriptions vs. the reality of what most jobs are like.--Where to find the initial successes that get you some momentum in the right direction.

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